

L'ENERGIE DE L'ARGOUSIER DANS UN SOIN NATUREL DE LA PEAU

NATUREL

Sans alcool Sans parabènes, sans paraffine, sans silicone, et sans produit d'origine animale

Les compositions Bio2You à <u>l'argousier</u> sont élaborées à partir de formules ultrapures, suivant une forte éthique écologique.

En puisant dans la nature notre source principale de beauté, et en innovant, nous sommes parvenus à concevoir des produits de haute qualité qui procurent un confort physique et émotionnel à la peau.

Nous sélectionnons uniquement les meilleures plantes, beurres, extraits de fleurs et huiles essentielles pour sublimer nos produits.





Super Aliment



Super Aliment

L'ARGOUSIER

Détoxifie de l'intérieur

Répare de l'intérieur

Brille de l'intérieur

Embellit de l'intérieur

Adoucit et régénère la peau en profondeur



15 ml e

DEVELOPPEMENT DE PRODUIT

Forte implication du pôle R&D

Etude des derniers développements scientifiques

Tests en vue d'obtenir les produits les plus efficaces pour le soin des peaux touchées par les effets du vieillissement

CE QUE LES SPECIALISTES EN DISENT

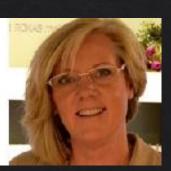
Le célèbre Docteur OZ, médecin aux Etats-Unis encense l'argousier qualifié de « *fruit miracle* ». Il encourage l'usage de l'huile d'argousier pour préserver la jeunesse et la beauté de la peau. Il montre comment l'utiliser sur le visage en prévention des rides et la recommande en application cutanée à raison d'une fois par jour.

Kristine Azarjana, dermatologue et médecin généraliste : « La ligne soin de la peau à l'argousier BIO2YOU est vraiment bien pensée avec une formule unique issue d'ingrédients naturels régénérateurs pour la peau. L'équilibre de la composition convient très bien face aux désagréments du quotidien, au stress et à l'environnement qui impactent notre peau ».

Brenda Leijtag, Bio2You Pays-Bas: « Je suis enthousiasmée par Bio2You parce que j'ai eu tout au long de ma vie des problèmes de peau. Depuis que j'utilise Bio2You, en plus d'être saine, ma peau paraît plus jeune, plus éclatante. Le volume d'affaires de Bio2You croît rapidement au Pays-Bas. Je recherche maintenant un emplacement pour un magasin, et suis convaincue que nous y aurons beaucoup de clients ».











GAMME DE PRODUITS

Soins de la peau et anti-âge

Cheveux * Corps * Bébés

Femmes * Hommes

Cadeaux * Accessoires

Compléments alimentaires, Thés, Jus

Une incroyable expérience beauté avec Bio2You



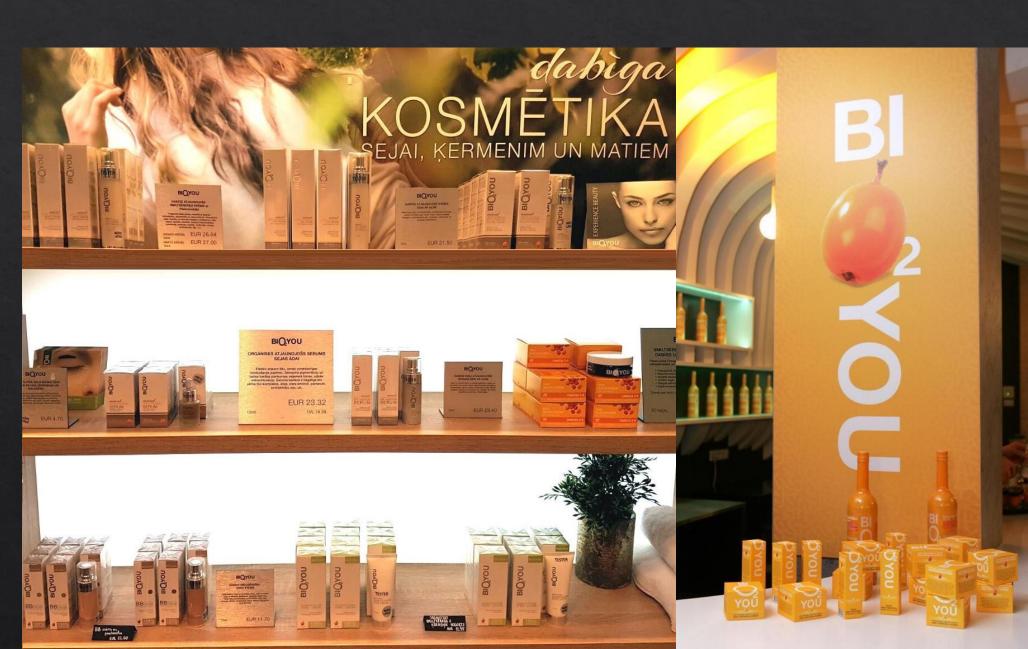
POSITIONNEMENT & DISTRIBUTION

Marché semi-sélectif

Soin de la peau

Anti-âge

Soin du cheveu



POSITIONNEMENT & DISTRIBUTION

Marché de la grande consommation

Hygiène buccale

Soin du corps

Soin du cheveu

Compléments alimentaires & Thés



PRODUITS

A base d'un superfruit, l'argousier

Produits vendeurs

Simples d'utilisation

Produits efficaces de grande qualité

Développement continu de la gamme

Constants efforts de R&D pour mettre au point les formules les plus efficaces

SUPPORT

Equipe professionnelle, réactive et dévouée avec une expérience de l'international

Forte implication du fabricant (Testeurs, échantillons, cadeaux)

Formation produit & service client

Assistance au marketing

Existence de magasins franchisés ambassadeurs de la marque

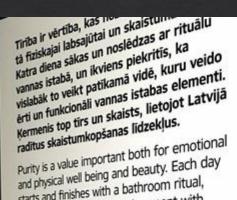
LES AVANTAGES A COLLABORER AVEC NOUS



DESIGN

Les produits Bio2You ont été nominés au classement des meilleurs design de produits de Lettonie

VIALTITE



Purity is a value important both for entertain and physical well being and beauty. Each day and physical well being and beauty. Each day starts and finishes with a bathroom ritual, preferably in a pleasant environment with comfortable and functional bathroom elements. Your body becomes purified and beautiful with the help of the beauty products

TIRIBA PURITY

Tirība ir vērtība, kas nozīmīga kā garīgajai, tā fiziskajai labsajūtai un skaistumam. Katra diena sākas un noslēdzas ar rituālu vannas istabā, un ikviens piekritis, ka vislabāk to veikt patīkamā vidē, kuru veido ērti un funkcionāli vannas istabas elementi. Ķermenis top tīrs un skaists, lietojot Latvijā radītus skaistsumkopšanas līdzekļus.

Purity is a value important both for emotional and physical well being and beauty. Each day starts and finishes with a bathroom ritual, preferably in a pleasant environment with comfortable and functional bathroom elements. Your body becomes purified and beautiful with the help of the beauty products created in Latvia.



DISTRIBUTION

Les ventes se font principalement dans les pays suivants

- En Lettonie – dans plus de 300 magasins :

Stockmann

Grands magasins Debenhams

Pharmacies

Magasins de produits naturels, vente en ligne

Drogueries

Grandes surfaces alimentaires

- 15 pays d'Europe occidentale

Les magasins franchisés sont implantés en :

Lettonie

Estonie

République Tchèque

Arabie Saoudite

Nous souhaitons développer notre marché!









Les célébrités aiment Bio2You

Bio2You a bénéficié d'une large couverture dans la presse et les magazines de beauté en ligne. Les masques Bio2You ont paru dans le Top 10 de plusieurs magazines tels que The Sun, Zest, Ok etc.





Kimberley Walsh aime les soins de la peau et la ligne anti-âge à l'argousier bio Bio2You!

L'ancienne célébrité du groupe Aloud Star a affirmé « *Je suis impressionnée par le masque Peau radieuse Bio2You (£24,95). Ce produit éco-friendly à l'argile contient de nombreux ingrédients naturels qui adoucissent, rajeunissent et hydratent la*

kimberleywalsh Secrets of peau».



La présentatrice télé Philippa Forester recommande l'argousier biologique

EQual Part of the second secon

Styliste reconnue en Allemagne

National Vegetarian Week 20 - 26 May 2013

It's Not Rocket Science - It's Surprisingly Simple



National Vegetarian Week 2013 runs from the 20 - 26 May and is setting out to prove that going veggie is surprisingly simple. Visit www.nationalvegetarianweek.org and discover the delicious answer o the question 'but what do weggies eat?', try out seven mouth-watering, its free recipes and view a gallery of everyday food photos, all created by ordinary vegetarians.

Lis D'Welli, Head of Communications at the Vegetarian Society, said, "Going vegetarian is fun, tasty and seriously rewarding, and there's never been a better time to enjoy a meatifree lifestyle. Our world is complicated enough and this one, surprisingly simple change will benefit your health, the environment and animals. It's not rocket science, it's just delicious." It's surprisingly simple to get involved in National Vegetarian Week 2013: just visit the website for inspiration and ask your suppliers what they've got on offer

. Deck the fulls - dress your physical and virtual environment up for National Vegetarian Week (NVW) 2013. The Vegetarian Society has posters, banners, fivers and packs evallable to order or download at www.nationalvegetarianweek.org.

. Try out a recipe: online there are seven new, tastly and surprisingly simple recipes for you to try out, all created by real waggins who use

. Host an event like a tasting, a talk or put up a special display. Burn a promotion on veggie products. Visit the NVW site for ideas and impiration. Go veggie for the week - visit the NVW site for information on how to go and stay veggie for the week - order a Going Veggie guide and check out all the recipes and info available.

. But what do you set? - If you are vegetarian you can upload your flust free veggle food pictures to show variety and tactiness.

. Ultimate Beans on Toast - the most basic of meals is a perfect example of a veggie dish that even non-veggies enjoy. The NVW website features beans on toast images sent in by the public - with

Bio2You Commended

In FreeFrom Skin Care Awards

BioZYou's Organic Skin Mask with Seabuckthorn and Hyaluronic Acid has been commended in the Yace Care ("Take Off") category of this year's FreeFrom Skincare Awards 2013.

The ground breaking facial mask became one of just a handful of skincare products to receive a coveted 'Commendation' from sudges of the highly respected awards.

The FreeFrom Skinciare Awards were founded to encourage and reward manufacturers of skincare products that are 'tree from' many of the allergens, chemicals, additives and artificial fragrances associated with skin sensitivities and health concerns.

Now in their slidth year, competition was fierce for each of the 10 categories comprising this year's awards, with the number of entries up by 30% compared to 2012.

As in 2012, assessing the range of products entered proved a challenge for the journalists. "It's always difficult, as there are many criteria for our judges to consider," said Alex Gazzola, awards coordinator and deputy editor of SkinsMatter.com.

"For instance, their natural and 'free from' qualities, the level of beneficial ingredients, their effectiveness, functionality, innovation, ease of use, value for money and packaging. We are also always particularly concerned about clarity of ingredient information, especially in conveying the presence or absence of allergens or other additives that many seek to avoid."

Bio/You/s fan Smith addert: "We are definited that Bio/You/s. Organic Skin Mask has been recognised by this year's FreeFrom Skincare Awards. We have worked hard to ensure that our complete range is free from unnecessary additives such as SLS and parabens, as well as alcohol, artificial colours and animal by-products, while retaining both their efficacy and skinboosting benefits."



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The get-gorgeous

Hyaluronic acid

A familiar name across a number of brands. this powerful ingredient boosts cell regeneration and instantly plumps and smoothes.

TRY: pH Adventage AM/PM Hyskeronic Infusion. £70, www.uhwowntaga.cou.kc 8102YOU Organic Antiaging See Buckthore Cream with Hystoronic Acid & Argiretine. £24.00, www.spinutnskingaro.co.ul

SOURCED BY MOTHER NATURE...

ZEST'S NATURAL SKINCARE COLLECTION



BIO2YOU'S ORGANIC SEABUCKTHORN RANGE IS UNIQUE AND AMAZING!

Our award winning range will delay the signs of ageing with high quality, natural ingredients.

Bio2You Organic Seabuckthorn contains over 190 bio-active ingredients including antioxidants, 18 amino acids, 14 vitamins and essential fatty acids omega 3, 6, 7

Our gentle, effective formulas combine tried and bested herbs and modern ingredients such as Hysturonic Acid to protect and hydrate your skin, making it appear smoother and more radiant. Our unique, high quality products prevent wrinkles and premature ageing. particularly around your face and eyes. Our products are completely natural, free of Parabens, SLS, alcohol, colours and not tested on animats, use responsible harvesting methods to preserve both the plants and environment.

Check out these beauty must-haves to keep your face and body looking fresh

Nads

RADIANT SKIN Bio2You Organic Skin Mask, £24,95. remedynaturalproducts.co.uk Prep your skin shweld of your sunstane vacation with this Linkson Sade mask, it's made with a combination of reluni Ingredients, such as organic

seebuckfrom oil, frohersuckle. mendam, hyeluronic and and almond oil, to issue but a low. and it set to move your complexion glowing with retrieved redonos, free from deed cells and deeply HOUSE BOOK - class by









Bio2You

Représenté dans la francophonie par le Groupe CIOA Immeuble Le Nobel, Avenue de l'Université 83160 La Valette Du Var, France +33 (0)4 94 14 12 40 - info@cioa.com

Web: http://bit.ly/2mKM4sY